NeoPopRealism Journal

News Archive, September-October 2011

Ohio Is In Danger

In Ohio, dozens of wild animals such as wolves, bears and tigers have escaped from a private preserve and are on the loose. The owner of the preserve has been found dead. Terry Thompson was recently released from prison after serving 1 year on federal weapons charges. Residents should stay inside, several schools across the area have cancelled classes for October 19. The animals are big and aggressive and police have been ordered to shoot to kill them.

Celebrating 10-Year Anniversary of Clinton's Foundation: "Caught In A Bill Romance"

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New Tower in China

Huaxi village, China's richest village, celebrates its 50th anniversary with the inauguration of a 1,076 feet high skyscraper. A solid gold bull weighing a tonne greets visitors at a viewing area on the 60th-floor, a testament to the wealth of the village. In Huaxi, 2000 residents have as minimum a house and $200,000 in the bank. In the 1950s, this village had just 576 residents, and now is so rich that non-local businessmen would donate million-dollar factories to have the privilege of a local residence permit.

Steve Jobs Died

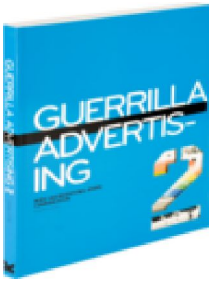
Steve Jobs was a private person and this quality put him and Apple at odds with government regulators and stockholders who demanded to know details about Jobs health. Apple co-founder and Chairman Steve Jobs, 56, died October 5, 2011. He had been suffering from various health issues following his surgery for a

pancreatic cancer in August 2004. Steve Jobs left behind his wife, four children and two sisters.

Law to Punish Countries With Artificially Low Currencies

October 3, U.S. senators voted to open a week of debate on the bill that would allow the government to impose additional duties on products from countries that subsidize exports by undervaluing their currencies. Supporters of the legislation say that it would create new jobs, boosting the U.S. economy. China, and some in the U.S. say it will trigger a damaging trade war. The Chinese central bank said the proposed law will not fix the economic problems in the United States of America but will cause serious problems.

New Titles From Laurence King Publishing



Guerrilla Advertising : More Conventional Brand Communication (2nd ed) published by Laurence King in 2011. Small groups of people, working in isolation from one another and often employing untested new technologies are creating new ways of telling stories. Currently, there are a huge number of media option available for advertisers to consider when planning a campaign strategy. Even television has changed, and long gone are the days when a handful of channels each promised massive viewing figures for advertisers. This account showcases the varied and inventive tactics that are being used today by big-name brands, non-profit organizations, and individuals to promote themselves, their ideas, and products. With over 200 color illustrations, this book features over 60 new campaigns grouped according to their approach: Street Propaganda, Site Specific, Sneaky Maneuvers, Stunts, and Multi-fronted Attack; includes work from across the globe; brands featured include VW, Lego, adidas, Nokia, and T-Mobile.

Despite moments of clarity, there is no 'ism' in this book: 100 New Artists by Francesca Gavin published by Laurence King in 2011. The art world can get rather preoccupied with its own etiquette, language, and theoretical hang-ups. This is a reference book for art fanatics and novices that points towards new directions in contemporary art. The selection of artists emerged as that 'selfish capitalism' spread across the globe. It brings together an innovative new generation who are creating the aesthetics of the next decade, all the artists featured in 100 New Artists are making waves in the contemporary art world. Francesca Galvin is a writer and curator based in London.

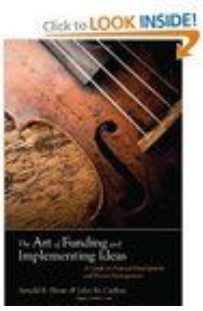
Photos of Marilyn Monroe Will Be Sold

Recently, a bankruptcy judge in Florida ruled that photos taken of Marilyn Monroe by Joseph Jasgur will be sold at auction to settle the debts of the photographer. In December, Joseph Jasgur's negatives, photos and image copyrights will be sold by Julien's Auctions.

Putin For Presidency

V. Putin said Sept 24 he'll run for Russia's presidency in 2012. He hopes he'll retake the office. It is possible that Putin could reign over Russia until 2024. In nominating Putin, United Russia party approved his proposal that President Medvedev take over Putin's current role as prime minister.

Sage's New Titles



The Art of Funding and Implementing Ideas: A Guide to Proposal Development and Project Management by Arnold R. Shore & John M. Carfora published by SAGE in 2011. The literature on proposal development tends to offer and emphasize long lists of dos and don't's. Authors of this book have worked for many years in the interconnected domains of idea development, funded research, grant and contract administration, project management, and developing and delivering institutional support of funded projects. This account provides a step-by-step approach to turning a research idea into a proposal worthy of funding, demystifying the process as a result. It contains idea development linked to specific proposal sections: supports creativity that can be captured effectively and systematically one step at a time; uses sketches to facilitate idea development and make enhancement and revisions easy: allows for ease in trying out alternative formulations and revising preliminary approaches; provides international research proposals: enhances understanding of resources for proposing international research collaborations; shows how to manage a funded project: guides researchers and research staff in effectively implementing a funded project. The chapters of this book follow the sequence as authors address the three major constituencies of the higher-education research triumvirate; doctoral and postdoctoral students and research faculty. This book will help bring together connections between worthy ideas and the aspirations.

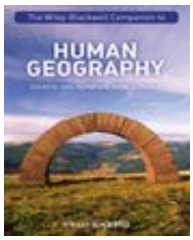
Introducing Research Methodology: A Beginner's Guide to Doing a Research Project by Uwe Flick published by SAGE in 2011. The context of this book is shaped by two main developments. First, the political and practical relevance of social research has grown. Empirically based knowledge on such issues as the gap between the poor and the rich, changes in the incidence of diseases and the effects of social disadvantage provide the basis for decision-making, both in policy and in professional practice.

In this book, written for the first time researchers and students, author of the highly successful Introduction to Qualitative Research focuses on the process of producing an undergraduate research project. This book gives readers the fundamental data collection and analysis skills that they need for their first project, as well as a good understanding of the research process as a whole. It covers both quantitative and qualitative methods, and contains lots of real-life examples from the author's own research. This account includes introductions to the basics of qualitative and quantitative research methods; a beginner's guide to issues of theory and methodology; advice on searching, reading, and reviewing the literature; a guide to research design; core guidance on the basics of data analysis, and more. This book will stimulate your curiosity about doing a social research project and, by guiding you through such project, show you that doing a research project can be an enjoyable experience.

Wiley-Blackwell's New Books

A Companion to Museum Studies by Sharon Macdonald (editor) published by Wiley-Blackwell in 2011. Over the past decade, the number of books, journals, courses, and events dedicated too museum studies has grown. It has moved from being an unusual and minority subject into the mainstream. This book is intended to act as a guide through the thronging multi-disciplinary landscape and to contribute to and develop cross-disciplinary dialogue about museums. It brings together scholars from different disciplines and backgrounds, and presents a broad range of perspectives and museum studies. This account captures a fresh, multi-disciplinary approach to the study of the development, roles, and significance of museums in our society. It expands museum studies and

presents a wide range of theoretical perspectives. The essays examine the complexity of the museum from cultural, political governance, curatorial, historical, and representational perspectives, Sharon Macdonald is the author and Professor of Social Anthropology at the University of Manchester.



Human Geography: The Wiley-Blackwell Companion by John A. Agnew and James S. Duncan (editors) published by Wiley-Blackwell in 2011. Contemporary human geography is amazingly pluralistic in term of its objectives, theories, subject matter, and methods. This is judged by some as a negative: the field is "a doughnut with a hole in the middle" because there is no agreement about some central theory or method, usually that preferred by the critic in question. What seems undeniable is that we all live in a world in which geographic space has been subject to considerable social, economic, and political reformation and as consequence how we think about it must also change. In both nominalist and more substantive registers, present day human geography is still worth situating in relation to past efforts at organizing a field as such. Globalization is a buzzword for a world that is seen as increasingly stretched, shrunk, interwoven, integrated, and less state-centered than in the past. It also can involve a parallel claim that this world needs new theoretical tools or modes of understanding.

This book is an indispensable overview of the field. Unparalleled in scope and offering both historical and contemporary perspectives, this account provides an up-to-date, authoritative synthesis of the discipline of human geography. With contributions from the world's leading authorities, this companion is divided into 3 sections: Foundations, tracing the history of human geography from the ancient Greeks to the late 18 century; The Classics, surveying not only the British and US roots of the discipline, but also the German and French contributions; and Contemporary Approaches, highlighting the ways in which the field is subdivided and how human geography is practiced today. John A. Agnew is Distinguished Professor of Geography at the University of California. James S. Duncan is an Emeritus Fellow of Emmanuel College, Cambridge.

News Archives, July-August, 2011
News Archives, May-June 2011
News Archives, March-April 2011
News Archives, January-February, 2011
News Archive, November-December, 2010
News Archives, September-October, 2010
News Archives, July-August, 2010
News Archives, May-June, 2010
News Archives, March-April, 2010
News Archives, January-February, 2010
News Archives, November-December, 2009
News Archive, September-October, 2009
News Archives, July-August, 2009
News Archives, May-June, 2009
News Archives, March-April, 2009
News Archives, January-February, 2009
News Archives, November-December, 2008
News Archives, September-October, 2008
News Archives, July-August, 2008
News Archives, May-June, 2008
News Archives, March-April, 2008
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